

DISPLAY Elektronik GmbH

DATA SHEET

LCD MODULE

DEM 800480K3 TMH-PW-N

Product Specification

Version:4

17.07.2025

GENERAL SPECIFICATION

MODULE NO. :

DEM 800480K3 TMH-PW-N
CUSTOMER

VERSION NO.	CHANGE DESCRIPTION	DATE
0	Original version	27.04.2020
1	Change the drawings	25.05.2020
2	Change the drawings	19.06.2020
3	Updated the Timing characteristics on page11-12;Add the power on/off sequence on page 13	25.06.2025
4	Remark " This module support the DE MODE“ on page 2; Updated the name of item 8.	17.07.2025

PREPARED BY: YK

DATE: 17.07.2025

APPROVED BY: MHI

DATE: 17.07.2025

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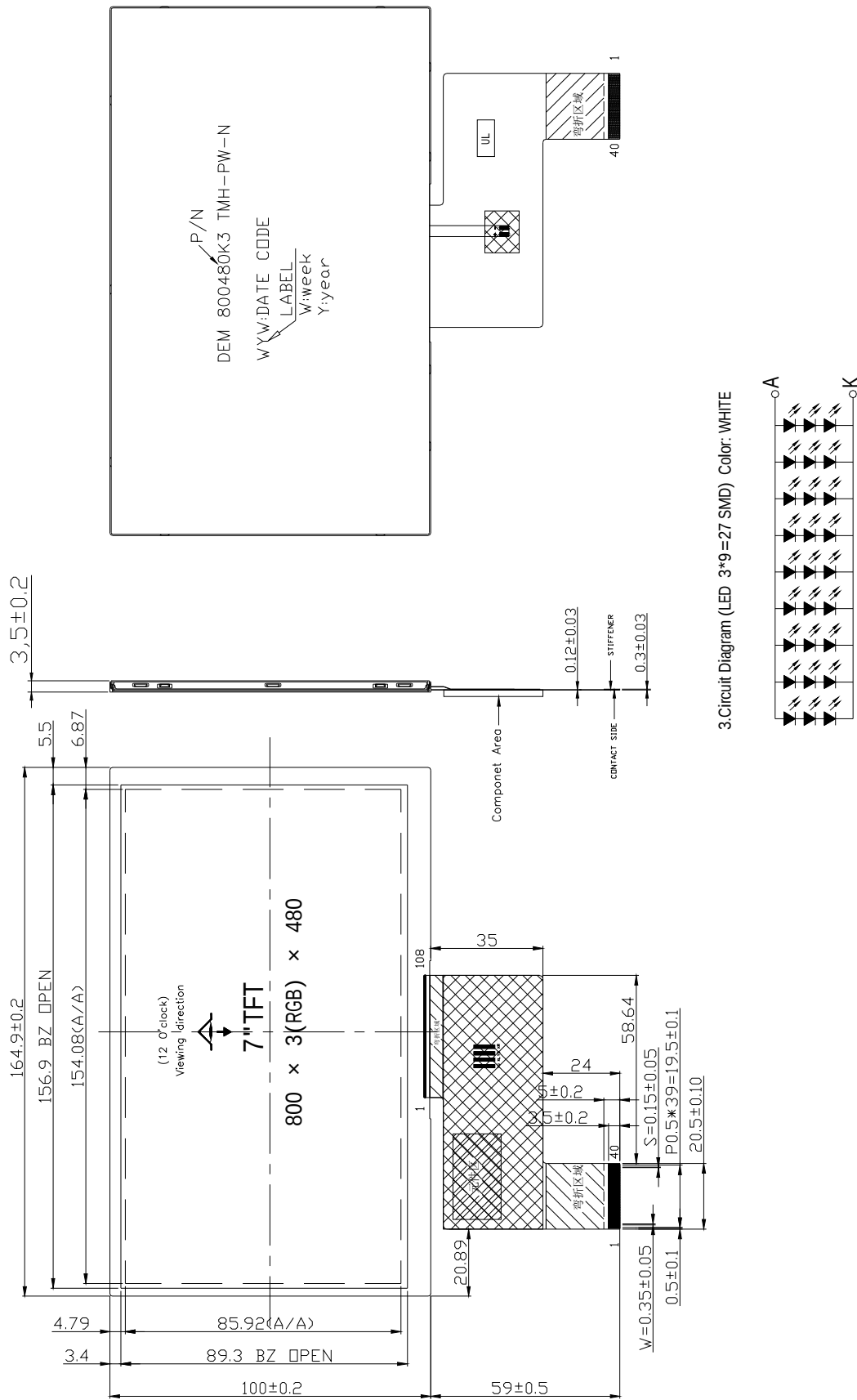
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1. GENERAL SPECIFICATIONS

ITEM	STANDARD VALUE	UNIT
LCD TYPE	TFT/TN/ NORMALLY WHITE/TRANSMISSIVE	-
MODULE SIZE	164.80 x 100.00 x 3.50	mm
ACTIVE AREA	154.08 x 85.92	mm
PIXEL PITCH	0.0642 x 0.1790	-
NUMBER OF PIXELS	800 x 480	-
DRIVER IC	HX8664B + HX8264E	-
INTERFACE TYPE	RGB	-
RECOMMEND VIEWING DIRECTION	12	O'CLOCK
GRAY SCALE INVERSION DIRECTION	6	O'CLOCK
COLORS	16.7 MILLION	-
BACKLIGHT TYPE	27-DIES WHITE LED	-
TOUCH PANEL TYPE	WITHOUT	-
This module support the DE MODE,This module do not support the H-SYNC / V-SYNC MODE.		

2. EXTERNAL DIMENSIONS



Remark:

1. Unmarked tolerance is ± 0.3

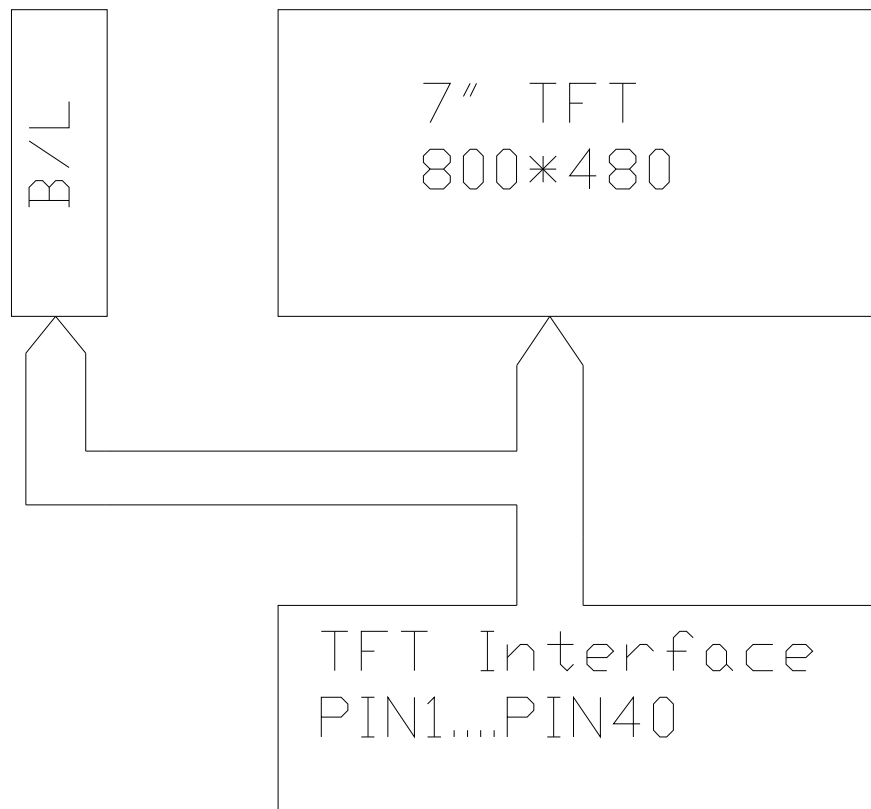
2. All materials comply with RoHS

3. ...critical dimension.

180mA @ 9V(TYP)

Brightness 500cd/m²(TYP)

3. BLOCK DIAGRAM



4. PIN ASSIGNMENT

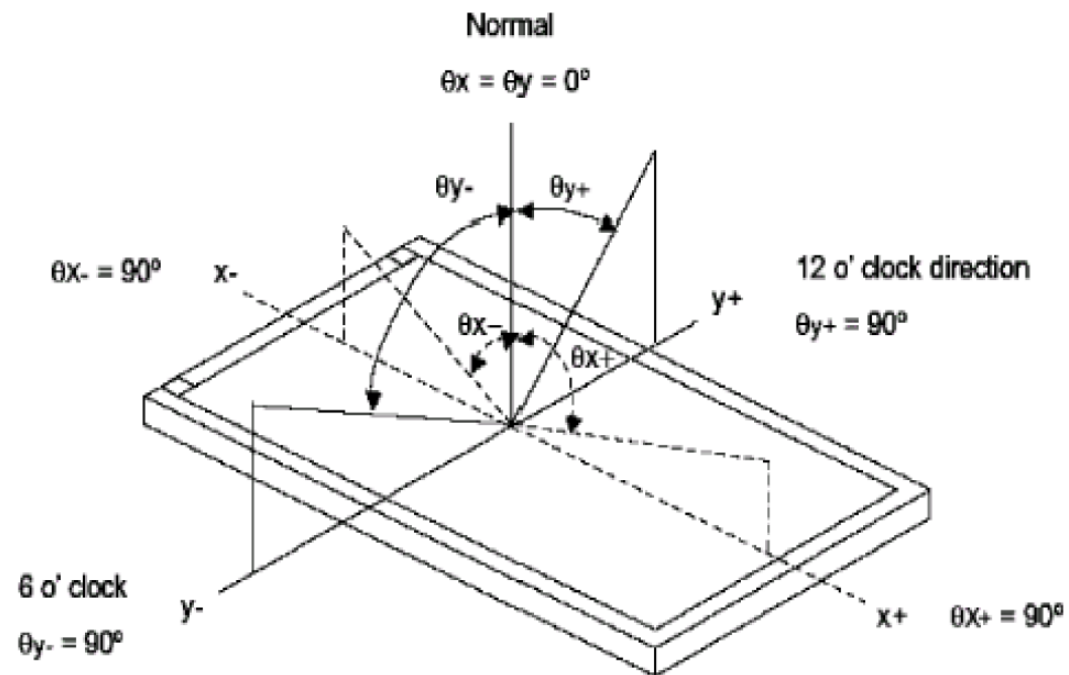
PIN NO.	SYMBOL	DESCRIPTION
1	K	LED Cathode
2	A	LED Anode
3	GND	Power ground
4	VDD	Power supply
5	R0	Red data
6	R1	Red data
7	R2	Red data
8	R3	Red data
9	R4	Red data
10	R5	Red data
11	R6	Red data
12	R7	Red data
13	G0	Green data
14	G1	Green data
15	G2	Green data
16	G3	Green data
17	G4	Green data
18	G5	Green data
19	G6	Green data
20	G7	Green data
21	B0	Blue data
22	B1	Blue data
23	B2	Blue data
24	B3	Blue data
25	B4	Blue data
26	B5	Blue data
27	B6	Blue data
28	B7	Blue data
29	GND	Power ground
30	CLK	Clock signal. Latch Data at CLKIN falling edge.
31	STBYB	Standby mode, normally pulled high. STBYB = "1", normal operation STBYB = "0", timing controller, source driver will turn off, all output are High-Z

32	HS	Horizontal sync signal; negative polarity
33	VS	Vertical sync signal; negative polarity
34	DEN	Data input enable
35	NC	Not connection
36	GND	Power ground
37	NC	Not connection
38	NC	Not connection
39	NC	Not connection
40	NC	Not connection

5. OPTICAL CHARACTERISTICS

ITEM		SYMBOL	CONDITIONS	SPECIFICATIONS			UNIT	NOTE
				MIN	TYP.	MAX		
Luminance		L		400	500	-	Cd/m ²	
Contrast Ratio		CR	$\theta = 0^\circ$	400	500			
Response Time	Rising	T _R	25°C		10	20	ms	
	Falling	T _F			15	30		
CIE COLOUR COORDINATE	RED	XR	VIEWING NORMAL ANGLE					
		YR						
	GREEN	XG						
		YG						
	BLUE	XB						
		YB						
	WHITE	XW		0.278	0.308	0.338		
		YW		0.297	0.327	0.357		
VIEWING ANGLE	Hor.	θ_{x+}	CR ≥ 10	60	70		Degree	
		θ_{x-}		60	70			
	Ver.	θ_{y+}		40	50			
		θ_{y-}		60	70			

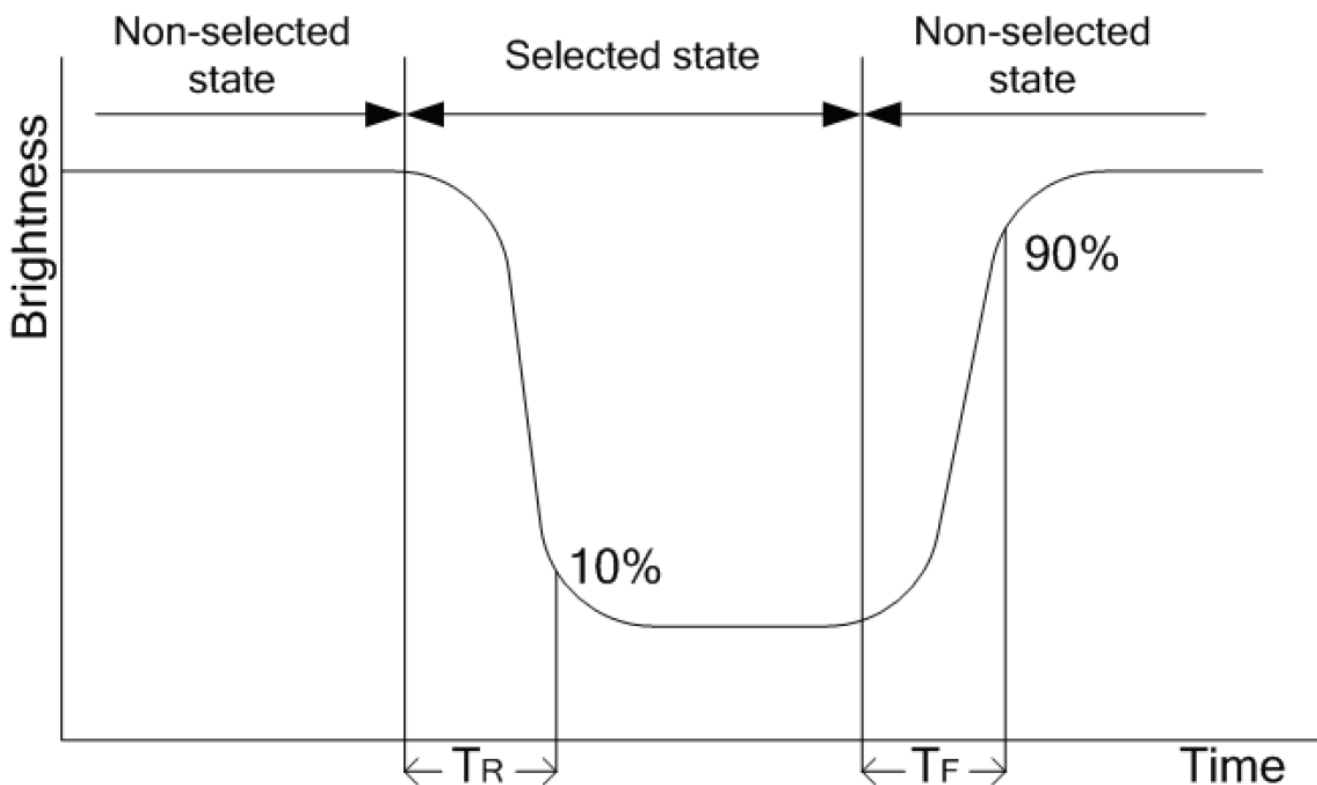
Note 1 : Definition of Viewing Angle θ_x and θ_y :



Note 2: Definition of contrast ratio CR:

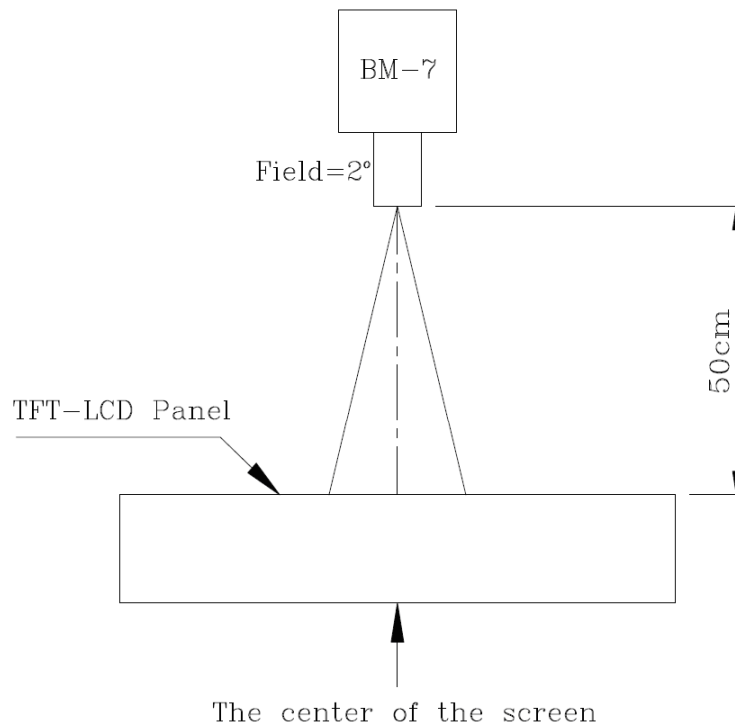
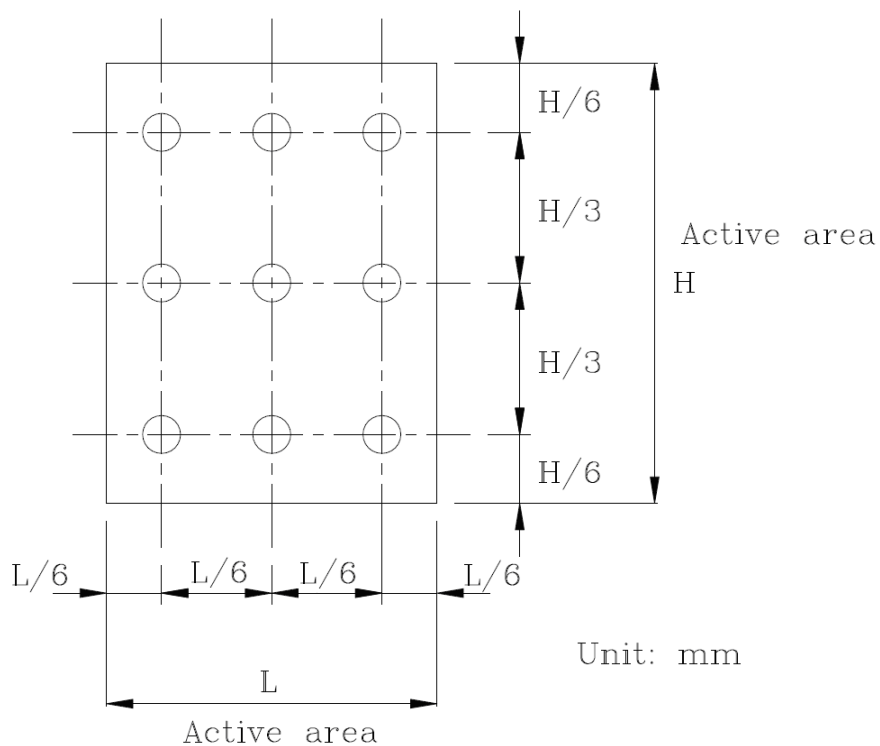
$$CR = \frac{\text{Brightness of non-selected dots (white)}}{\text{Brightness of selected dots (black)}}$$

Note 3: Definition of response time (T_R , T_F)



Note 4: Definition of Luminance**①The Brightness Test Equipment Setup**

Field=2° (As measuring “black” image, field=2° is the best testing condition)

**②The Brightness Test Point Setup**

6. ABSOLUTE MAXIMUM RATINGS

PARAMETER	SYMBOL	MIN	MAX	UNIT
Power Supply Voltage	VDD	-0.3	5.0	V
Operating Temperature	Top	-20	+70	°C
Storage Temperature	Tst	-30	+80	°C

7. ELECTRICAL CHARACTERISTICS**7.1 BLACKLIGHT DRIVING CONDITIONS**

ITEM	SYMBOL	SPECIFICATIONS			UNIT	REMARK
		MIN	TYP.	MAX		
Supply Voltage	Vf		9		V	
Supply Current	IL		180		mA	
Power Consumption	P		1.62		W	
LED Lifetime			50,000		H _r	

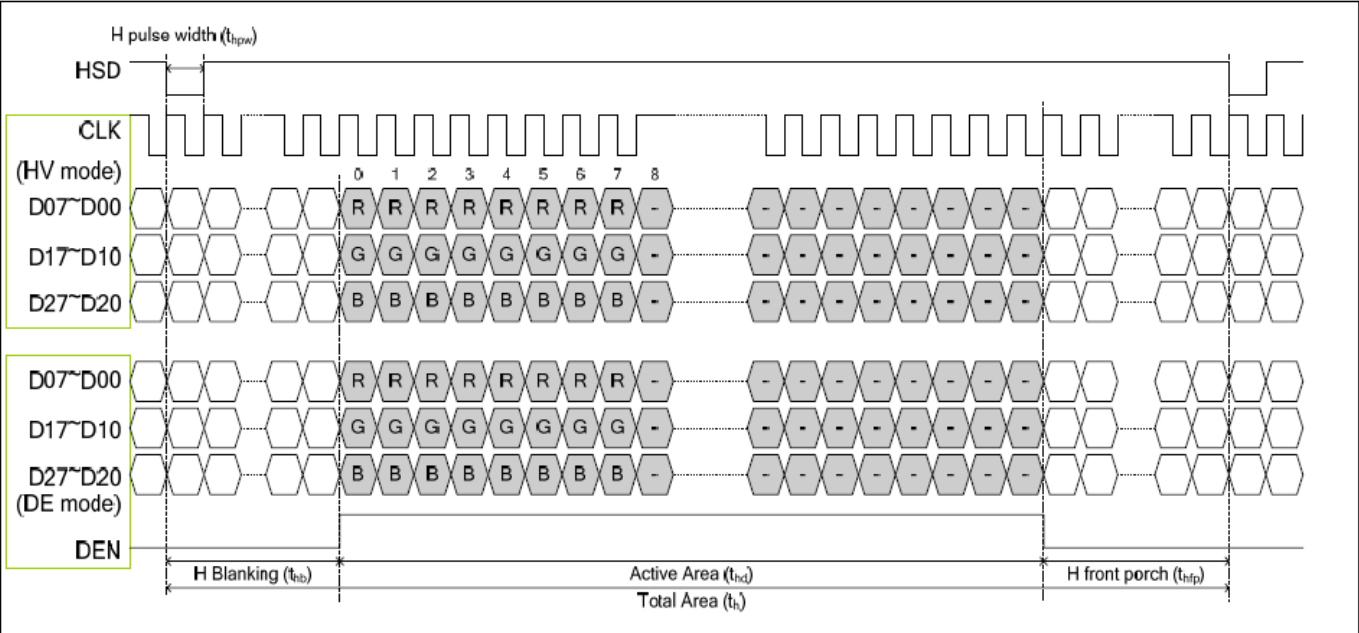
7.2 ELECTRICAL CHARACTERISTICS

ITEM	SYMBOL	MIN	TYP.	MAX	UNIT
Power Supply	VDD	3.0	3.3	3.6	V
Input Voltage	Vil	GND	-	0.3VDD	V
	Vih	0.7VDD	-	VDD	V

8. DE MODE TIMING CHARACTERISTICS

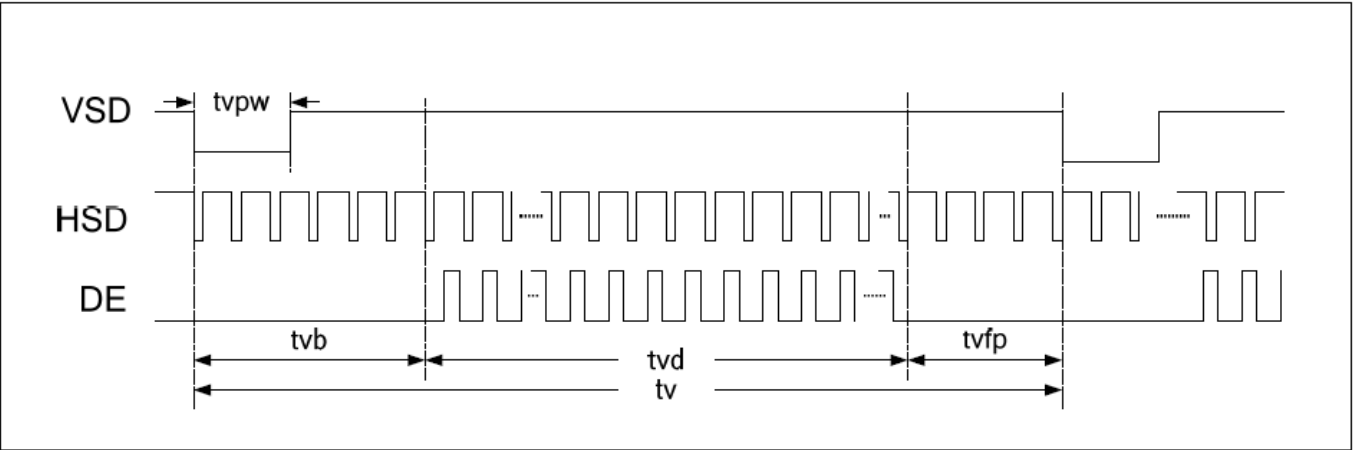
8.1 DATA INPUT FORMAT

Horizontal timing



Horizontal input timing diagram

Vertical Timing



Vertical input timing diagram

8.2 Resolution: 800x480**Horizontal Timing**

Parameter	Symbol	Spec.			Unit
		Min.	Typ.	Max.	
Horizontal Display Area	thd	-	800	-	DCLK
DCLK frequency	fclk	-	33.3	50	MHz
One Horizontal Line	th	862	1056	1200	DCLK
HS pulse width (Min.)	thpw	1			DCLK
HS pulse width (Typical.)	thpw	-			DCLK
HS pulse width (Max.)	thpw	40			DCLK
HS Back Porch (Blanking)	thb	46	46	46	DCLK
HS Front Porch	thfp	16	210	354	DCLK
DE mode Blanking	th-thd	45	256	400	DCLK

Vertical Timing

Parameter	Symbol	Spec.			Unit
		Min.	Typ.	Max.	
Vertical Display Area	tvd	480			TH
VS period time	tv	510	525	650	TH
VS pulse width	tvpw	1	-	20	TH
VS Back Porch (Blanking)	tvb	23	23	23	TH
VS Front Porch	tvfp	7	22	147	TH
DE mode Blanking	tv-tvd	4	45	170	TH

9. POWER ON/OFF SEQUENCE

To prevent the device damage from latch up, the power on/off sequence shown below must be followed.

Power ON: VDD, GND→AVDD, AVSS→V1 to V14

Power OFF: V1 to V14→AVDD, AVSS→VDD, GND

9.1 Power on/off control

HX8264-E has a power ON/OFF sequence control function. In order to prevent IC from power on reset fail, the rising time(TPOR) of the digital power supply VDD should be maintained within the given specifications. Please refer to “AC characteristics” for more detail on timing.

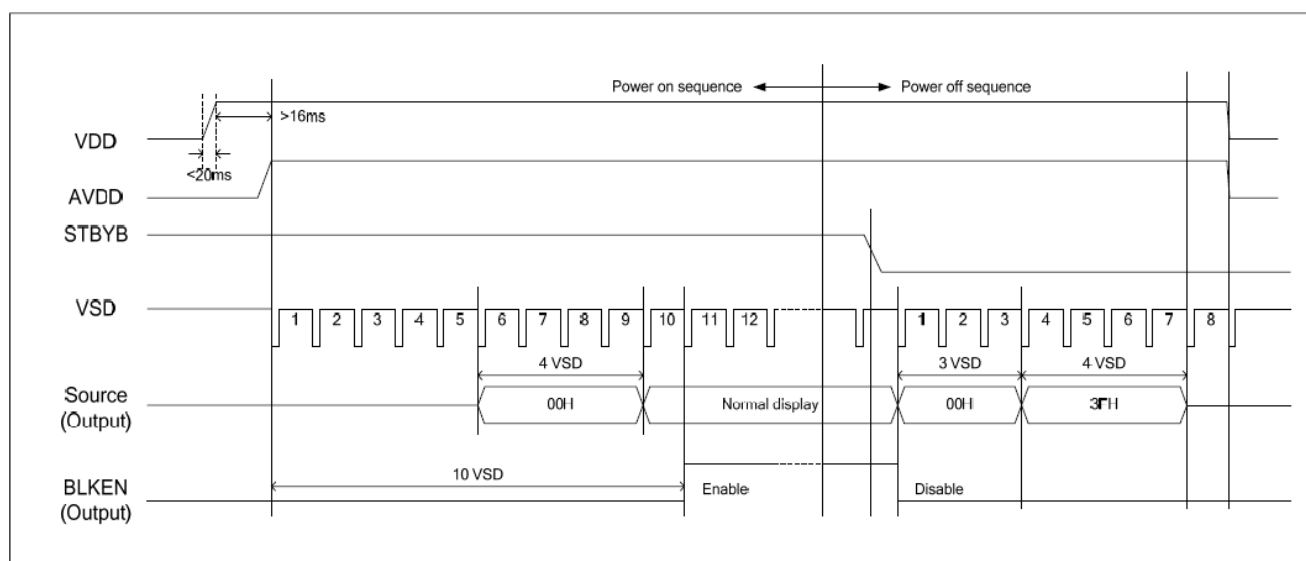


Figure 9.1: Power on/off timing sequence

9.2 Enter and exit standby mode sequence

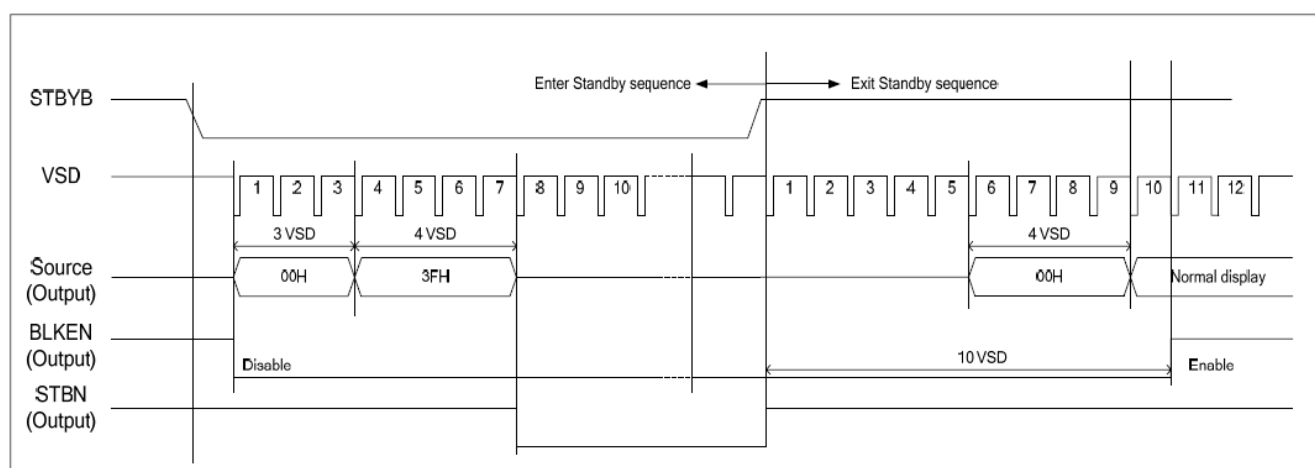


Figure 9.2: Enter and exit standby mode sequence

10. RELIABILITY TEST

NO.	TEST ITEM	CONDITIONS	
1	HIGH TEMPERATURE STORAGE	TA=80°C	240H
2	LOW TEMPERATURE STORAGE	TA=-30°C	240H
3	HIGH TEMPERATURE OPERATION	TA=70°C	240H
4	LOW TEMPERATURE OPERATION	TA=-20°C	240H
5	HIGH TEMPERATURE AND HIGH HUMIDITY OPERATION	+60°C, 90%RH	240H
6	THERMAL SHOCK	-30°C → +80°C, 0.5H; 100CYCLES; 1H/ CYCLES	

11. LCD MODULES HANDLING PRECAUTIONS

- n** The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.
- n** If the display panel is damaged and the liquid crystal substance inside it leaks out, do not get any in your mouth. If the substance come into contact with your skin or clothes promptly wash it off using soap and water.
- n** Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.
- n** The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.
- n** To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
 - Be sure to ground the body when handling the LCD module.
 - Tools required for assembly, such as soldering irons, must be properly grounded.
 - To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.
 - The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.
- n** Storage precautions

When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps. Keep the modules in bags designed to prevent static electricity charging under low temperature / normal humidity conditions (avoid high temperature / high humidity and low temperatures below 0°C). Whenever possible, the LCD modules should be stored in the same conditions in which they were shipped from our company.

12. OTHERS

- n** Liquid crystals solidify at low temperature (below the storage temperature range) leading to defective orientation of liquid crystal or the generation of air bubbles (black or white). Air bubbles may also be generated if the module is subjected to a strong shock at a low temperature.
- n** If the LCD modules have been operating for a long time showing the same display patterns may remain on the screen as ghost images and a slight contrast irregularity may also appear. Abnormal operating status can be resumed to be normal condition by suspending use for some time. It should be noted that this phenomena does not adversely affect performance reliability.
- n** To minimize the performance degradation of the LCD modules resulting from caused by static electricity, etc. exercise care to avoid holding the following sections when handling the modules:
 - Exposed area of the printed circuit board
 - Terminal electrode sections.